

Digital Rights Management (DRM) for Flash Video

Fight piracy with the InterLake Media DRM for Flash – No unauthorized viewers anymore!

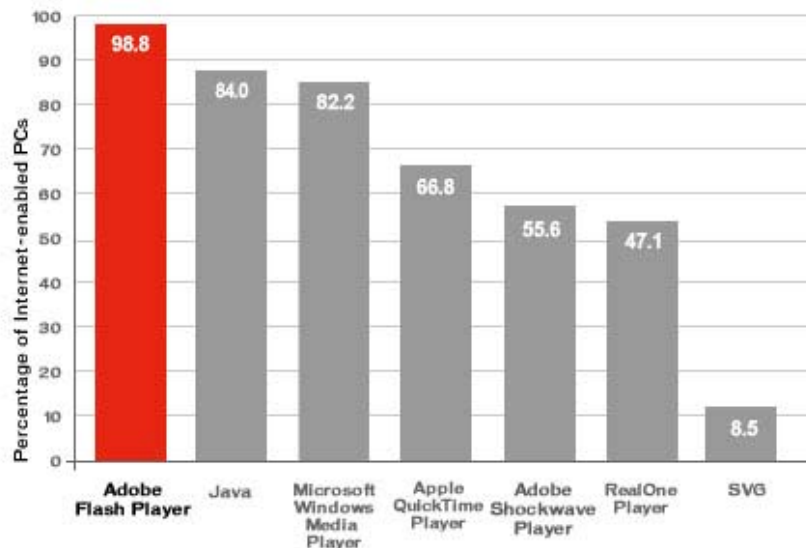
InterLake Media Digital Rights Management (DRM) for Flash is one of the first proven platforms to protect and securely deliver Flash Media content for playback on computers, portable devices, and network devices. Flash DRM runs on the Flash Media Interactive Server Media Delivery Network to ensure quick and high quality delivery of protected content worldwide. Our nine data centers in Europe, North America and Asia offer a fully scalable solution for your Live and On-Demand Flash content.

Key Benefits:

- Secure Live and On-Demand streaming
- Use with any flash player
- Included in our Internet TV Platform MXclips
- Seamlessly integrates in your existing media project
- Connects to your Media Asset Management

Switch to Flash now

Switch your protected content to the established and most widely available player platform.



Flash DRM in Detail:

1) How can I protect my files?

There are two key aspects to consider for protecting your file:

- Access control: Only allows authorized requests to view the stream
- Content protection: Prohibits altering, replaying, saving or redistribution of the stream

2) What is the difference between Flash Progressive Streaming and Flash Media Server Streaming? Which streaming technology is more secure?

a) Progressive Flash Streaming: Cannot be used to deliver content that needs to be protected and restricted, because content always is downloaded to the client's cache during viewing and can later be redistributed (e.g. to YouTube).

b) Flash Media Server Streaming: In using a proprietary streaming protocol to deliver the signal in small packages that are not saved or cached on the computer. This is the first part of protecting your content.

The InterLake Media Flash DRM solution adds a number of additional security features to protect your streams:

3) InterLake Media Flash DRM

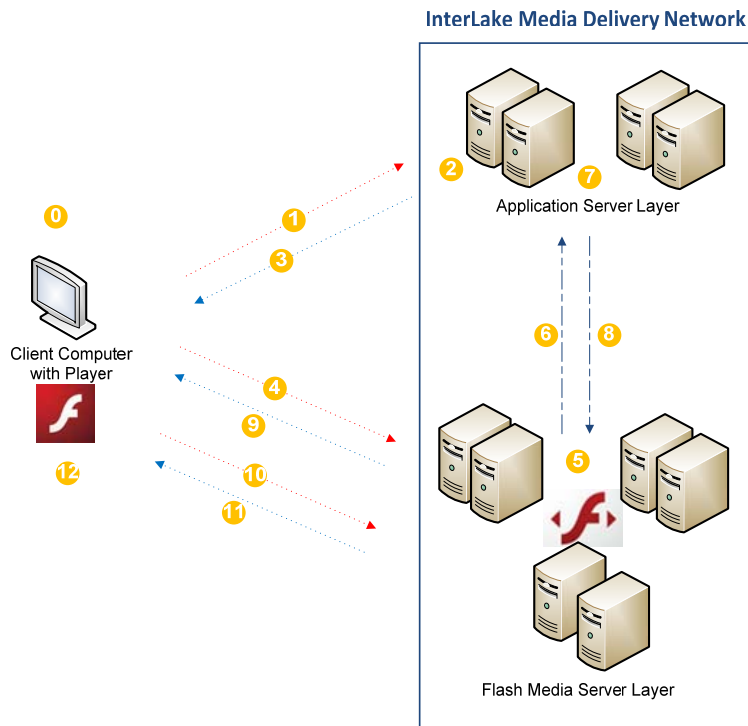
There are different ways to protect your media content:

a) Access Control:

- Unauthorized users cannot obtain information about the stream locations
- Geographical content restrictions (GeoIP) to certain countries
- The streaming server verifies tokens and only allows one-time or limited multi-use of a token
- URL hashing is performed to hide content location and verify the delivery process
- Several other verifications are performed to verify the authenticity of the player

b) Content protection:

- Proprietary protocol protection through the patented RTMP stream
- Digitally signed players limit stream delivery to the intended player and completely eliminates the possibility of stream capturing/recording tools to access the stream.
- Stream Encryption: Flash Media Server streams can be encrypted for further protection of the stream transport from the server to the player.



Use our fully featured Flash DRM for:

- VoD Portals with content that is rights protected for distribution
- Live sports event webcasts or concerts
- Internet TV Channels which shouldn't be recorded
- All Video content that you don't want to be hijacked to other sites or players
- Rights protected video syndication
- Movie Industry Screening Room, where content is sold to B2B customers
- Videos for marketing purposes where download prevention is critical

Contact sales@interlake.net for details or call us at +49 800 555 1010.